



## Kansas ranked No. 7 in CNBC's annual Top States for Business Report

It's 7th Heaven for Kansas business leaders this week, thanks to the state's No. 7 finish in CNBC's annual America's Top States for Business report.

The CNBC report analyzes all 50 states by examining 40 different measures of competitiveness, which are then grouped into 10 broad categories: cost of doing business, workforce, quality of life, economy, transportation, technology and innovation, education, business friendliness, access to capital and cost of living.

Of those 10 categories, Kansas finished one spot behind Minnesota (No. 6) and one spot ahead of Massachusetts (No. 8). Iowa (No. 4) was the only other Midwestern state to crack the Top 10.

"We're excited that CNBC has named Kansas the nation's No. 7 state for business," said Kansas Governor Mark Parkinson. "Each time our state is recognized by an organization like CNBC, it confirms that our policymakers, legislators, educators and economic development leaders are making good decisions and positioning us for success. And of course, this ranking speaks volumes about the proud Kansans who comprise our workforce, own businesses and continue to drive innovation here."

CNBC is the recognized world leader in business news, providing real-time financial market coverage and business information to more than 340 million homes worldwide, including more than 95 million households in the United States and Canada.

The complete Top 10 ranking is available at <http://www.cnbc.com/id/31392646>

Kansas is no stranger to national rankings by trade and industry publications:

**June 2009 - For the second straight year, Kansas was named a Top 10 pro-business state by Polina Corporate Real Estate, one of the nation's premier corporate relocation firms. The annual Polina report analyzes all 50 states by examining 33 site location factors controlled by state governments, including taxation, economic incentive programs, economic development efforts and infrastructure.**

**March 2009 - *Trade & Industry Development* magazine named two Kansas expansion projects among the top 15 nationally in the magazine's annual 2008 CiCi Awards, which rank the nation's top projects based on capital investment and community impact. Kansas made the list for projects at Cessna and Spirit AeroSystems.**

**May 2008 - For the third straight year, *Area Development* magazine named Kansas the winner of the Silver Shovel Award for job creation and capital investment. The rankings were part of *Area Development's* annual Golden Shovel Awards.**

**May 2008 - Kansas was named one of the nation's 10 most competitive states for capital investment and new facility development by *Site Selection* magazine, a leading publication for site location consultants.**

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